



the **lash bar**tm
applying your strip lashes

How to apply strip lashes

The advantages of the strip lash include its ease of application & a wide range of styles, from the bold to the naturally beautiful.

Our range includes a large variety of strip lashes, all of different styles, colors and materials - to suit any look or special occasion. While some customers choose to have strips applied professionally in-store, others apply them at home.

If you apply them yourself, here's a few points to remember:

1. Strip Lashes are designed to be applied with a non-permanent strip adhesive only. We recommend DUOsm adhesive. It will provide a good bond without damaging your own lashes or the strips.

2. Strip lashes bonded with DUOsm adhesive will usually last for an 8 -24 hour period. We recommend that the strips then be removed, any glue residue cleared away, and be either re-applied or stored for further use (if in good condition).

3. Application should be undertaken with care and ideally after all makeup has been applied, including mascara.

a) Ensure you use a high quality pair of clean (preferably sterilised), tweezers and ensure that your hands are clean and free of dust & dirt. Prepare a clean area from which to work, ensuring that you have a mirror in front of you.



b) Remove one lash carefully from its case and place it in front of your eye, measuring the length of the lash to the eye. If necessary, use a pair of scissors to cut the lash from either the inside or outside depending on the lash style.

c) Gently turn the lash inside-out and gently flex it back into a U-shape 2-3 times to ensure that it is not too rigid before application. Be careful not to damage the lash.

d) Apply a thin layer of the DUO adhesive to the back-side of the strip lash root, with either an orange stick, the back of a match stick or your tweezers.

e) Using your fingers, or your tweezers, seat the lash over and in towards the root of your own lashes as far as possible **without** placing it up onto the surrounding skin. It is important to ensure that the lash follows the natural contour of your eye.

f) Hold in-place for 1 minute or until the glue is tack-dry. Repeat on the other eye. The white glue will dry clear.

the **lash bar**tm
europe's largest selection of false lashes

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